

PRESS RELEASE



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SeeByte Ltd. Management Reshapes

SeeByte Ltd. a software product company based in Edinburgh today announces the promotions of Dr. Ioseba Tena to Sales and Marketing Manager, Matt Fitchett to Support Manager and Daniel Serrano to Development Manager (SeeTrack Offshore), effective December 2007.

Ioseba Tena joined SeeByte Ltd as Development Manager in 2001 and took on the role of Product Manager (SeeTrack Offshore) in March 2006 and became responsible for SeeByte's Offshore product. In his new role as **Sales and Marketing Manager**, he will oversee the development and implementation of the company's marketing and sales strategy.

"From increasing sales volumes with our existing customer base to implementing key strategic sales and marketing initiatives, Ioseba has made significant contributions to our success", said David Lane, SeeByte Ltd. CEO. "This well-deserved promotion reflects his persistent drive and dedication to our business and to the continued growth that we have achieved".

Matt Fitchett started at SeeByte Ltd. in 2001 as a Development Engineer involved in the development and project management of the SeeTrack Military product. As Senior Development Engineer in 2004, Matt was responsible for the development of the SeeTrack Military system as part of the COIN program for the US Navy. Having formed the SeeByte Support department in line with the growth of the company, he will in his current role as **Support Manager** continue to be responsible for the support needs of SeeByte's Customers, as well as supporting internal staff by managing the Internal IT Support, Personnel Travel Support and Logistics.

"Matt plays an important part in the crucial function of SeeByte's support to new and existing customers. He is a key character in managing SeeByte's world class customer service to sustain technical excellence to clients and partners." CEO David lane added.

Daniel Serrano joined the company in 2006 as an embedded software engineer, working primarily on software development for the company's SeeTrack Offshore product. Following the successful product launch in May 2007, he played a pivotal role in the first commercial deployments in the Gulf of Mexico. With this promotion, he now takes on a management role taking new engineering development responsibilities as **Development Manager (SeeTrack Offshore)**.

Jonathan Evans, SeeByte's Head of Engineering, said, "Daniel has demonstrated success in organising and implementing new programmes and products and leading project teams developing advanced technologies. He is ideal for directing the outstanding group of engineers already in place in our organisation".

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SeeByte Ltd is an Edinburgh based software product company spun out of Heriot-Watt University Ocean Systems Laboratory at the end of 2001. Founding CEO David Lane had a vision to radically improve the ways that automated systems and their operators can combine, interpret and use large quantities of sensor derived data. Building a single integrated picture of events turns this data into actionable information, enhancing situational awareness and enabling better and more informed decisions to be made. As a consequence, costs and risk are being significantly reduced in applications across some of the world's most extreme locations.

The company's flagship product, **SeeTrack**, is an open software architecture that enables data from multiple, distributed sensors to be integrated and combined into a single integrated picture of a situation. With this, it assists automatic systems and their operators to plan, monitor and control ongoing actions in executing a process and achieving an outcome.

In the Defence market, SeeTrack is being used by Navies around the world as the de facto standard smart software making small Autonomous Underwater Vehicles, divers and marine mammals sufficiently capable that minesweeping ships can be decommissioned in favour of a cheaper more effective organic capability located on other fleet assets.

In the Offshore market SeeTrack is making Unmanned Underwater Vehicles smart and able to automate inspection, repair and maintenance operations on subsea infrastructure such as risers, pipelines, manifolds and floating production systems. It reduces the training needs and simplifies operations, therefore reducing cost.

In the European Rail Transport and Wind Energy Renewable markets SeeTrack is at the heart of proof of concept demonstrators showing how maintenance operations can be made more efficient and cost effective through accurate and timely prediction and diagnosis of component faults and failures,

In March of 2007 SeeByte Ltd. established an agency agreement with C.A. Richards and Associates in Houston for the Gulf of Mexico Offshore Market. In August of 2007 Cmdr Jonathan Wood USN (Ret) joined the SeeByte team full time to establish a permanent customer facing presence in San Diego for the US Navy.

It applies market-centered product management principles to world-class research outputs from the internationally recognized Ocean Systems Laboratory (OSL) at Heriot-Watt University, Edinburgh. The OSL has a reputation of global excellence and is consulted by the world's leading operators in the offshore, military, marine science and transportation sectors.

Solutions

SeeTrack Military provides the situational awareness that helps Explosive Ordinance Disposal (EOD - Mine Clearance) personnel build a single picture of the battlespace by integrating data and planning actions across all assets.

SeeTrack Offshore helps Offshore Contractors to reduce training and operating costs by providing true Dynamic Positioning (DP) to their fleets of remotely operated vehicles (ROV)

SeeTrack Recovery helps operators of electro-mechanical equipment such as rail rolling stock and offshore wind farms to reduce maintenance costs by accurate and timely prediction and diagnosis of component faults and failures.

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