

PRESS RELEASE



FOR IMMEDIATE RELEASE

C.A. RICHARDS TO REPRESENT SEEBYTE IN THE GULF OF MEXICO

SeeByte Ltd is pleased to announce that C.A. Richards & Associates, Inc. have been appointed as the exclusive representative for SeeTrack Offshore in the Gulf of Mexico.

SeeTrack Offshore, manufactured by SeeByte Ltd, is a Dynamic Positioning (DP) system for Remotely Operated Vehicle (ROV) systems that automates the control process. It saves time over conventional systems making operations quicker, safer and easier. With SeeTrack Offshore the ROV can efficiently maneuver through a mission ignoring the effects of currents, is less likely to hit structures on the seabed and can take excellent video pictures from a distance. SeeTrack Offshore can be easily retrofitted to existing ROV systems.

"SeeByte's strategy has been to listen closely to market demands and focus carefully on the key capabilities our customers actually need, while maintaining international leadership in the underlying technologies we create and deploy" founding CEO David Lane said. "SeeTrack Offshore, our offering to the offshore ROV industry, has benefited from this strategy. The appointment of C.A. Richards will help SeeByte maintain its commitment to total customer satisfaction. As an added benefit their intimate understanding of the industry will serve to enhance our offering."

Chuck Richards, Vice President of C.A. Richards & Associates, Inc. said "We are delighted to represent SeeByte as we believe that SeeTrack Offshore will be of great benefit to ROV contractors and offshore operators. The product has already demonstrated improved ROV performance and data quality in successful operations in the West of Shetland oilfield. We want to provide this exciting capability to all our customers."

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SeeByte was founded in 2001 in Edinburgh, Scotland, with the objective of applying market-centered product management principles to world-class research outputs from the internationally recognized Ocean Systems Laboratory (OSL) at Heriot-Watt University, Edinburgh. The OSL has a reputation of global excellence and is consulted by the world's leading operators in the offshore, military, marine science and transportation sectors. Founding CEO David Lane had a vision to radically improve underwater operations by combining and using streams of sensor-derived data from remotely operated assets within a single integrated picture. Turning sensor data into actionable information thus improves situational awareness, and has enhance the decision making performances of people and machines in multiple applications across some of the world's most extreme locations. By constantly improving its product capability and listening closely to market demands, SeeByte has been able to deliver on its promise of "Awareness Made Easy". The team has achieved steady growth by responding to industry-wide problems and embracing a philosophy of service excellence and the highest quality customer support. (www.seebyte.com)

C.A. Richards & Associates, Inc. is a manufacturer's representative specializing in instrumentation for harsh and offshore environments and selling in Texas, Louisiana and Mississippi. (www.carichards.com)

High-quality images are available on request. If you would like more information on this topic please contact:

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